



3+
YEARS

Bring them to
LIFE
on your mobile device!



3D AR

HAPPY DOLLZ

AR CARD & Accessory included



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COLLECTIBLE AR CARD



ACCESSORY



ARTICULATED DOLL



PACKAGING: BLISTER



AUGMENTED REALITY



ACTIVATE THE FUN!

OPEN THE APP & SCAN THE AR CARD



Watch video here



Make them walk
and play.
You control them!



MAKE THE MAGIC HAPPEN!

The dolls will become interactive and alive!

1



Scan this QR and
download the APP

2



Follow the
APP instructions

3



Scan the
AR CARD INCLUDED

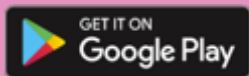
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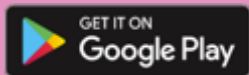
The doll will
come to life!



12 DOLLS TO COLLECT!



PLAY WITH ACCESSORIES





INTERCHANGEABLE
HAIR & DRESS AND
REMOVEABLE SHOES.

LOTS OF COMBINATIONS!





THEY MOVE THEIR
HEAD, ARMS AND LEGS!

MAKE THEM MOVE FOR
ENDLESS FUN!





AR CARDS: UNLOCK THE MAGIC!

Discover the doll's personality and modern values. More than a card it's a portal to a world of fun!

12 AR CARDS TO COLLECT!





SPECIAL PERSONALITIES & EMPOWERING VALUES

Each HappyDollz comes with a unique personality and modern values to empower girls on their journey to self-improvement.



ROSE is a doll who radiates love and laughter. Her contagious smile and warm heart make her a beloved friend to all. Rose's positive energy creates a joyful and uplifting atmosphere wherever she goes.

Her most outstanding values are:

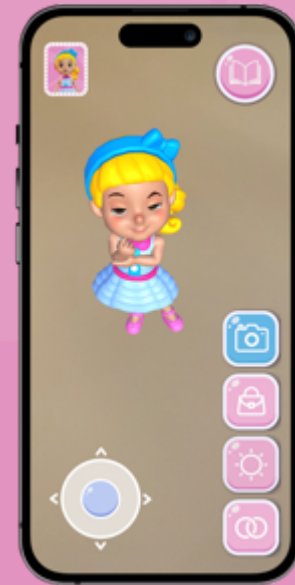
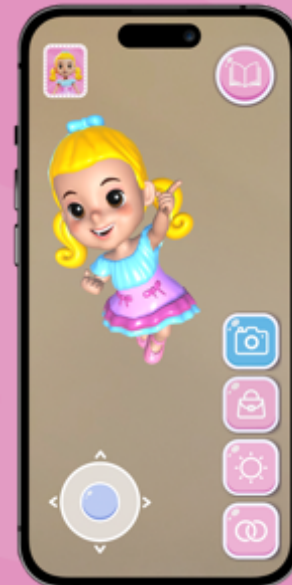
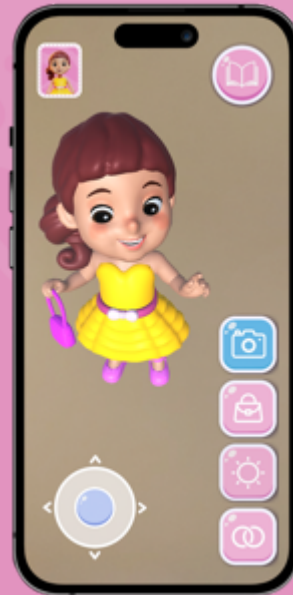
- Joyfulness
- Empathy and Kindness
- Positivism
- Tolerance and Integration
- Interacts with RUBY

- Education and Personal Growth
- Authenticity
- Emotional Intelligence
- Positivism
- Courage and Perseverance
- Independence
- Compassion
- Empowerment
- Mindfulness
- Empathy and Kindness
- Environmental Awareness
- Tolerance and Integration
- Creativity and Innovation
- Self Confidence
- Joyfulness



EXPRESSING THEIR PERSONALITY

Each doll showcases a unique personality through app interactions. From strutting down the runway to painting, meditating, dancing, jumping, and playing with accessories!





UNIQUE INTERACTIONS

Each HappyDollz features a distinct interaction with another doll. Find your special interactive friend on the back of the cards.



LISA is a cheerful doll who sparkles with kindness and imagination. She loves playing and using her creativity to bring joy to others. Lisa's presence lights up the room and fills it with laughter and happiness.

Her most outstanding values are:

- Creativity and Innovation
- Empathy and Kindness
- Tolerance and Integration
- Emotional Intelligence
- Interacts with MAYA

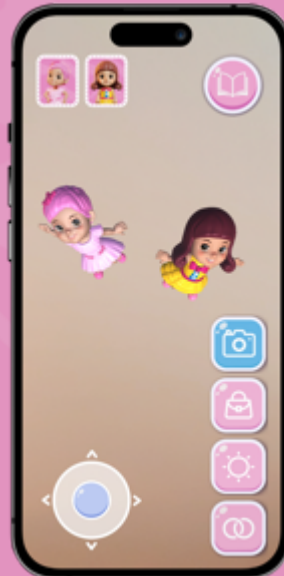


Interacts with MAYA



UNIQUE INTERACTIONS

Watch them hug each other, meditate together, wave hello, jump, partner in dance, walk the runway, etc.





CAPTURE SELFIES WITH
YOUR HAPPYDOLLZ

SAVE YOUR MEMORIES!



PACKAGING: BLISTER

CONTENTS:



9 CM DOLL

+



ACCESSORY

+



AR CARD!



SPECIFICATIONS

Presentation	BLISTER
Blister Size	20cm x 15cm x 4cm
MC	31cm x 21cm x 38cm
Qty per Carton	24 units
Carton CBM	0.0247
20 ft loading qty	27,192 pcs
40 ft loading qty	56,352 pcs

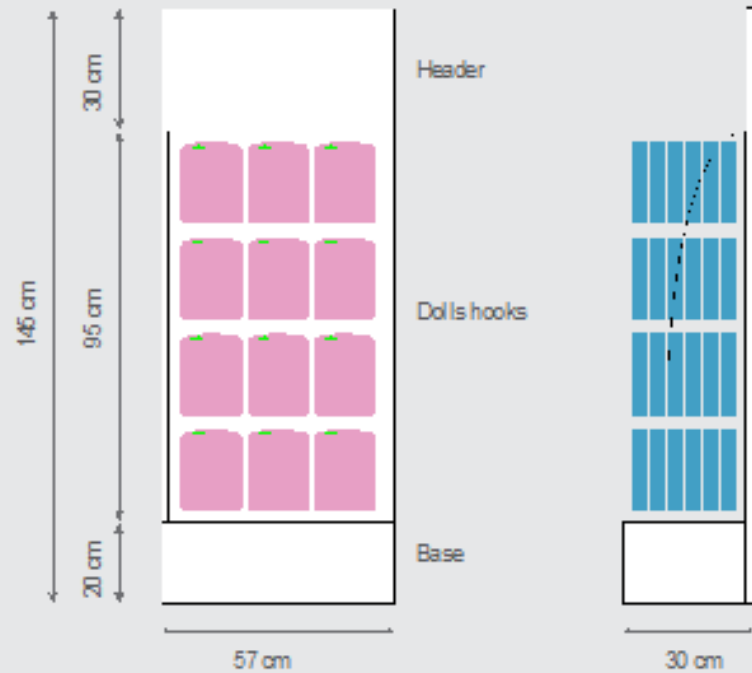
CDU DISPLAYS





FLOOR DISPLAY

- 72 PCS
- 12 PCS hooks in total.
- 6 Dolls on each hook.



WITHOUT SCREEN

Floor Display – FULLY LOADED
Including: 72 pcs HAPPYDOLLZ
FD CBM: 0,168
Carton Dimensions: 63 X 21 X 127CM